

EVALUATION OF INITIATIVES – OCTOBER 2009

Office	Date	Event	No of Registration applications taken	Cost per application	Comments
Londonderry	15 September	Limavady Technical College	14	£5.12	Would do again. Overall the initiative was successful.
	16 September	Londonderry Technical College	20	£2.49	Would do again. Overall the initiative was successful.
	12 October	University of Ulster Coleraine Campus	7	£15.83	Would not do again. Students seemed unaware that this event was taking place. Had the college promoted the event more successfully, the uptake may have been greater. Very limited success – only 7 applications in total.
	13 October	University of Ulster Magee Campus	7	£4.75	Would not do again. Students seemed unaware that this event was taking place. Had the college promoted the event more successfully, the uptake may have been greater. The results were very poor.