

## EVALUATION OF INITIATIVES – NOVEMBER 2009

Office	Date	Event	No of Registration applications taken	Cost per application	Comments
Belfast	5 November	Link Community Group, Andersonstown Leisure Centre	33	£4.05	Would do again. Overall successful. Promotion obtained in Andersonstown News.
Belfast	12 November	Lagan Fold, Cooke St, Belfast	12	£4.05	Would do again. Overall successful. Fulfils Charter Mark criteria.
Ballymena	12 November	South Tyrone Sinn Fein	27	£7.20	The evening went ok but owing to bad weather conditions there had been an expectation of much higher volume of people attending as Sinn Fein had canvassed households in the area explaining evidence requirements and date of event. The caretaker locked the front door early and this may have had an impact on the numbers as they could not get into the building during the last half hour.
Londonderry	11 November	Coleraine Town Hall	18 registration and 37 ID applications	£3.44	Would do again. Overall successful.