

## EVALUATION OF INITIATIVES – JANUARY 2010

Office	Date	Event	No of Registration applications taken	Cost per application	Comments
Ballymena	28 January	Sinn Fein Event – South Derry Heritage Centre, Gulladuff	344 registration applications. 22 ID applications.	£0.57	<p>Would do event again. Would have one more extra member of staff. It was a repeat successful event due to the high volume of attendance.</p> <p>The event was very well organised by Sinn Fein, as they canvassed households in the area explaining evidence requirements and date of event. On the night two Sinn Fein volunteers controlled the applicants, allowing only 3 applicants in the room at any one time. Party workers brought in registration forms and evidence for people who did not wish to attend the event.</p>