

EVALUATION OF INITIATIVES – DECEMBER 2008

Office	Date	Event	No of Registration applications taken	Cost per application	Comments
Londonderry	08/09/08 – 27/09/08	Mini Canvass	1013 forms received (increase of 87 electors)	£2.12	Difficult to justify the cost in comparison with the amendments made to the register. Improvement to the accuracy of ward 0124 which is a good outcome but overall it was not worth the trouble. The timing of the canvass was not good as it clashed with other initiatives ... the public were not pleased at receiving several forms from different sources. This made the office look incompetent.
Ballymena	01/12/08	Sinn Féin Event – Parish Hall, Dunloy	45	£1.81	The event went quite well. There was a good turnout and there will be over 20 new additions to the Register. The venue was good as it was central in location.
Ballymena	15/12/08	Sinn Féin Event – Antrim Arms, Ballycastle	6	£18.48	The turnout was very low (most of the expected attendees were covered by the schools initiative). We will be advising Sinn Féin that we do not intend to return to this

					area as it is not worthwhile. We will advise them if they want an event, to arrange it with another town and we will go there.
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