

## EVALUATION OF INITIATIVES – APRIL 2009

Office	Date	Event	No of Registration applications taken	Cost per application	Comments
Ballymena	30 March	Ballymena Electoral Office (18.00 – 21.00)	2 Registration and ID applications	£43.50	<p>The numbers attending these events was disappointing considering this initiative was advertised in the local press, on the EONI website and letters sent out to Political Parties.</p> <p>Next time I would consider the dates more carefully, I think that it was too early and that there would have been more uptake closer to the election date.</p> <p>This event was disappointing although a service was provided for the general public in each of the council areas.</p>
	31 March	Armoyn Community Centre	2 Registration and ID applications	£37.50	
	01 April	Bridewell Centre, Magherafelt	2 Registration and ID applications	£40.00	
	02 April	Gortalowry House, Cookstown	3 Registration and ID applications	£34.50	
	06 April	Ballymoney Resource Centre	22 Registration and ID applications	£3.68	
Ballymena	20 April	Magherafelt Campus	21 Reg forms and 21 IDs	£6.50	<p>Yes I would attend an event such as this again, and have more advertising and contact with Student Services, Student Union etc.</p> <p>This was a good PR exercise distributing leaflets, registration forms, also accepting applications and taking photographs. Although this initiative was</p>
	22 April	Ballymena Farm Lodge Campus	50 Reg forms and 50 IDs	£2.18	
	23 April	Ballymena Trostan Avenue Campus	53 Reg forms and 52 IDs	£2.11	

	27 April	Ballymoney Campus	26 Reg forms and 21 IDs	£6.50	advertised in the college intranet and posters on notice boards, many lecturers and students were unaware of the event.
Londonderry	28 April	Coleraine	20 Reg forms and 80 ID applications	£6.86	I would do this again. The event was very well advertised by one political party. Should have had more staff on site as it was extremely busy and people had to queue up.
Omagh	1 April	Alley Arts Theatre, Strabane	9	£11.44	
	2 April	Fermanagh District Council	23	£5.30	
	3 April	Ranfurly House, Dungannon	13	£8.53	
	6 April	Omagh Office (late opening)	5	£9.98	
	18 April	Omagh Office (Saturday opening)	2	£37.46	
	25 April	Omagh Office (Saturday opening)	3 ID applications	N/A	
	2 May	Omagh Office (Saturday opening)	1 ID application	N/A	
	5 May	Step Centre, Dungannon	48	£2.55	
	9 May	Omagh Office (Saturday opening)	8	£8.27	