

EVALUATION OF INITIATIVES – SEPTEMBER 2010

Office	Date	Event	No of Registration applications taken	Cost per application	Comments
Belfast	3 September	Financial Institution Initiative	N/A – information event	N/A	Event promoted by way of letter with flyer and follow up phone calls. No response. Unsuccessful.
Banbridge 2	14 September	Schools registration and ID – Downpatrick Serc	26 forms completed	£5.93	No comments.
Banbridge 2	15 September	Schools registration and ID – Lisburn Serc	13 forms completed	£9.46	No comments.
Banbridge 2	24 September	Schools registration and ID – Friends School Lisburn	113 forms completed	£0.77	No comments.