



Prepared by: June Butler

Corporate Social Responsibility Policy

1. **The Issue**

This paper deals with the development of a corporate social responsibility (CSR) strategy and an associated action plan for EONI.

2. **Background**

The Management Board at its meeting in December 2007 made a commitment to improving opportunities and quality of life in the community we serve and to adopting best practice in CSR – the concept whereby organisations integrate social and environmental concerns into their business operations and interaction with their stakeholders. The paper now presented to the Management Board is the draft of a CSR policy covering strategies, policies and principles and an action plan for 2009.

3. **Existing Policy and Practice**

Current EONI policies which address aspects of CSR are listed as Annex B to the draft strategy.

4. **Options**

Management Board has already made a commitment to CSR. Thus the only option is whether or not to adopt the draft strategy.

5. **Advantages and disadvantages**

N/A

6. **Application of Section 75**

The draft strategy complies with all obligations under Section 75

7. **Human Rights Considerations**

None

8. **Resource implications**

These are likely to be minimal. Much falls within the normal remit of staff.

9. **Personnel implications**

The Management Board appointed me as the member of staff with responsibility for CSR issues and thus to lead on developing the strategy and the action plan. This will not be a significant portion of my duties and for all other staff will form part of their normal work. Any fundraising undertaken for our adopted charity will be arranged out of working hours. However it has been agreed that staff may take up to one working day a year as special leave to work in a voluntary capacity on a community project.

10. **Presentation/media issues**

When the strategy is adopted it may be decided to publicise it through the media. It will be placed on the EONI website.

11. **Time constraints**

The Action Plan covers the year 2009 but most of the matters listed are ongoing. However, due to the preparations for the June 2009 elections, special leave for voluntary work and charity fund raising is unlikely to commence until late summer.

12. **Evaluation of the options**

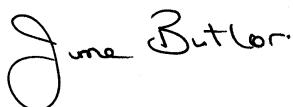
N/A

13. **Recommendations to the Board**

It is recommended that the Board agree to the draft CSR policy.

Signed

Date



12 February 2009
